## How "Toni" came into being

Europe's largest milk processing plant produced the famous yoghurt in a glass jar on the Toni-Areal until 1999. The huge building symbolized a piece of the industrial history that lastingly shaped the surrounding urban district. In 2009 the conversion and transformation process of the former milk factory began, commissioned by Allreal. The architecture office of EM2N designed the building as a small city with a total of 2369 private and public spaces - from the smallest with a floor area of just two square meters to the generous $1200 \mathrm{~m}^{2}$ of the entrance hall. Opened in fall 2014, the Toni-Areal
offers room for teaching, research, culture, restaurants and living space. It is the campus of the Zurich University of the Arts and of the Zurich University of Applied Sciences and Arts and the second location of the Museum für Gestaltung, which presents changing exhibitions and offers guided tours in German of its internationally important collections in the Schaudepot. Today Toni, a diverse cultural meeting point in the dynamic district of Zurich West, welcomes visitors with around 600 public events such as concerts and exhibitions every year.

## Discover the Toni-Areal



The museum of
Zurich University of the Arts zhdk.ch

## A tour of the "Toni"


#### Abstract

The Toni-Areal contains an innovative small city on several different levels. The building is an educational facility for young researchers and creative people as well as a public performance and exhibition location for art, culture and design. Take a stroll through the impressive architecture of what was once Europe's largest yoghurt factory and discover 11 places worth seeing that are distributed throughout the entire building.


## A Roof terrace

Level 8, access with elevator T or G At the very top, at the end of the big stairs, Zurich's loveliest roof garden awaits you: ideal for a picnic, a little nap or a game of hide-andseek. The climb to the roof is rewarded by an overwhelming panorama - but you can also reach the terrace comfortably by elevator.

## $B$ Dance studios

Level 7, rooms F01 \& F02 Here, with utter concentration, a pose is taken and pirouettes are perfected. Watch the talented ballet dancers carrying out their strict and aesthetic training.

## C Concert halls

Level 7, rooms K05 \& K12
Every year the Department of Music organizes more than 500 concerts in all styles - and at a very high standard. Listen to the stars of tomorrow in one of the wonderful concert halls. zhdk.ch/en/events

## D Organ room

Level 7, room K06
One of the architectural gems of Toni awaits you in the organ room. The special construction of the walls creates excellent acoustics and a spatial feeling located somewhere between science fiction and darkroom. The organ itself gleams in "British racing green".

## E Lora Lamm

Level 3, room K
Humor and poetry characterize the unmistakable designs of Swiss graphic artist Lora Lamm. Take the stairs down to her world of posters created in Milan during the 1950s and 1960s.

## F Cinema

Level 3, room G02
From own productions to masterpieces of film history: the cinema in Toni is chic, comfortable and offers a wide-ranging and often surprising program.
zhdk.ch/en/kinotoni

## G Mehrspur

Level 2, ramp
The music club of the ZHdK offers a wide variety of music, a fine bar and the best expresso far and wide. Why not round off your visit to Toni with a refreshing drink and some good music?
mehrspur.ch

## H Bistro Chez Toni

Level 2, tower
Would you like a snack or perhaps an aperitif? The bistro offers food and drinks at reasonable prices. In addition you can gaze in wonder at the history of Toni yoghurt as depicted in a large wall picture that shows the various production stages in the former factory.
chez-toni.ch

## I Library

Level 5, room T
An island of calm: despite its pragmatic architecture the reading room of the open access library has an incomparable grandezza. 100,000 media and an exciting material archive store a wealth of knowledge ready for you to access zhdk.ch/en/miz

## J Sol LeWitt

Level 5, room T
In front of the entrance to the library you can discover the large work "Walldrawing \#730" by
American conceptual artist Sol LeWitt. The imaginary panorama was implemented by students and lecturers of the ZHdK.

## K Schaudepot

Level 3, Museum für Gestaltung The internationally important collections of the Museum für Gestaltung are kept far below in the Toni complex. Immerse yourself in the history of design and discover these treasures on one of the guided tours: museum-gestaltung.ch/en/schaudepot

