

Museum
für Gestaltung
Zürich
Freundeskreis

Edition 2018



Révolution, 1968

Eric Andersen

Atelier Populaire (attributed)

Linocut on newsprint, 2018

unlimited edition

42 × 54 cm

CHF 40 / CHF 32 (members)

available in the shops / in the eShop

May 1968 marked the climax of a period of sociopolitical unrest in Paris, culminating in a general strike that paralyzed the entire country. The designers and artists of the legendary Atelier Populaire, which squatters set up in the École des Beaux-Arts, plastered their self-printed posters all over the city. The images cleverly mocked and denounced patriarchal structures, capitalism, and French President Charles de Gaulle. The screen-printing technique used by the artists is ideal for creating high-impact images. *Révolution* is a prime example of the fresh new poster art of the Atelier Populaire and its associates. Like an emphatic shout, energetic lettering sprawls across the sheet, arrestingly conveying with its curving form the protesters' demands for social reform. For this reedition, Zurich graphic artist Eric Andersen (b. 1981) screen-printed a linocut at Druckwerk Basel.